

| | Keyword | Difficulty Score | Search Traffic Exact | Average CPC |
|----|--------------------|------------------|----------------------|-------------|
| 1 | click here | 96 | 590 | \$0 |
| 2 | free | 93 | 14800 | \$1.07 |
| 3 | news | 93 | 673000 | \$1.01 |
| 4 | Software | 89 | 4400 | \$5.01 |
| 5 | Poker | 85 | 9900 | \$0 |
| 6 | Soccer | 85 | 18100 | \$1.01 |
| 7 | Football | 85 | 12100 | \$0 |
| 8 | baseball | 85 | 5400 | \$5.01 |
| 9 | health | 84 | 8100 | \$1.03 |
| 10 | business | 83 | 14800 | \$5 |
| 11 | Buy | 83 | 2400 | \$1.01 |
| 12 | education | 82 | 6600 | \$1.02 |
| 13 | holidays | 81 | 6600 | \$1.65 |
| 14 | money | 78 | 12100 | \$1.03 |
| 15 | Rugby | 78 | 22200 | \$1.01 |
| 16 | NRL | 77 | 450000 | \$1.01 |
| 17 | AFL | 76 | 823000 | \$1.02 |
| 18 | hotels | 75 | 22200 | \$13.37 |
| 19 | Real Estate | 75 | 1000000 | \$1.11 |
| 20 | flights | 74 | 40500 | \$2.37 |
| 21 | rent | 74 | 22200 | \$1.14 |
| 22 | casino | 74 | 6600 | \$0 |
| 23 | sydney hotels | 72 | 12100 | \$9.69 |
| 24 | SEO | 72 | 18100 | \$6.40 |
| 25 | hosting | 72 | 2400 | \$13.58 |
| 26 | donate | 72 | 480 | \$1.22 |
| 27 | Life Insurance | 71 | 12100 | \$69.30 |
| 28 | Car Insurance | 71 | 60500 | \$48.58 |
| 29 | Insurance | 71 | 14800 | \$7.61 |
| 30 | cheap flights | 69 | 165000 | \$2.74 |
| 31 | cheap holidays | 69 | 6600 | \$2.96 |
| 32 | web design | 69 | 14800 | \$7.42 |
| 33 | loans | 69 | 5400 | \$7.42 |
| 34 | Accommodation | 68 | 5400 | \$1.01 |
| 35 | Home Loan | 67 | 4400 | \$11.07 |
| 36 | debt | 67 | 2400 | \$7.05 |
| 37 | Superannuation | 66 | 18100 | \$3.35 |
| 38 | Credit Cards | 65 | 14800 | \$52.31 |
| 39 | Tax | 65 | 18100 | \$0.47 |
| 40 | Travel Insurance | 64 | 90500 | \$13.61 |
| 41 | Online Education | 62 | 720 | \$4.57 |
| 42 | payday loans | 62 | 5400 | \$23.69 |
| 43 | dedicated hosting | 62 | 480 | \$12.27 |
| 44 | online betting | 62 | 1900 | \$14.47 |
| 45 | MBA | 61 | 8100 | \$2.06 |
| 46 | Lawyer | 60 | 2900 | \$2.19 |
| 47 | dating | 60 | 8100 | \$5.14 |
| 48 | debt consolidation | 59 | 6600 | \$21.27 |
| 49 | tattoos | 57 | 40500 | \$1.01 |
| 50 | laser eye surgery | 53 | 3600 | \$15.58 |

Key

A score of 70 = Very high competition.

A Score of 50 = Competitive.

A score of 30 = Medium to lower competition.